"Our specialty has always been adventure games."

ver the last seven and a balf years, we've published bestselling word processors, arcade games and programming utilities but, from the beginning, Sierra's biggest claim to fame bas always been the adventure game. Back in 1979 when Sierra first got started, there was only one type of adventure game - the text adventure. I wasn't surprised when I learned that Roberta had written ber own adventure game. Ken sent me a few copies of it. A clerk in the Computerland store belped me get the game working, and I was stunned. I remembered all the text adventure stuff I'd seen Roberta play, but this game bad pictures! The first screen showed this creepy, old house, and if you typed GO NORTH you got a close-up of its front porch!

ince then, it's been one innovation after another for Sierra adventures. Initially Roberta's adventure games mixed graphics and text (a first). Next they featured color graphics (another first). When there were too many innovations for Ken to bandle alone, be bired programmers and Roberta put them to work on her new adventure projects.

In 1984. Sierra debuted their latest adventure design, the "3-D Animated Adventure Game.



It became the first to feature a main character that could "maneuver through the graphics in a 3-dimensional perspective." He could travel from one scene to the next, frame by frame.

If be was in front of a castle, be could walk directly inside the castle.





If you typed out a command to Graham, such as "BOW TO THE KING," Graham understood what you told bim.



Later, Sierra adventures would include games such as poker and blackjack.





We bave even incorporated arcade sequences into a few of our games.....



..... and the game graphics bave taken another leap forward in resolution.

While Roberta has been working so that younger people can play 3-D Animated Adventure Games



Al Lowe and Ken have been working to make our games appeal to a more mature audience.



Leisure Suit Larry in the Land



Scene from King's Quest IV.

At Sierra, adventure games bave always been our specialty. We began our work when computers were young, and we intend to remain the innovative force in adventures all the way through interactive video disks (but that's another story) Signed.